



**FROM ARTS NOVICE
to BECOME an ARTS
CONNOISSEUR &
PATRON**



TOTAL REVERSAL
to be JOYFUL



SET-ASIDE “SUICIDE”

**Enjoy Life
Every Moment**





ExNoRa

Innovators

International

“Making YOU an INNOVATOR par excellence”



**MAKE
SUCCESS
YOURS**

**ReLaX & FiX
USE
& CRUISE**

FREE & NO LEVY

**Your, our, his, her, and their PROBLEMS.
SOLUTIONS are READY.**

USE & PEAK to SUCCESS.

**Ask for Answers for personal, individual,
familial, local, regional, national, and global
issues.**

You will get them.

USE & CRUISE to PINNACLE of GLORY.

#NirmalTotalReversal

7th Sense Master

ExNoRa Nirmal Basu

7th SENSE MASTER

ExNoRa NIRMAL BASU, GPian

@mbnirmal



**TOTAL
REVERSAL**

A model of
JEEEVAN SHASTRA,
the **Science of Living**
for **Being Human Being**

SET-ASIDE “SUICIDE” *
&
SUICIDE “SET-ASIDE”

Art Fan
to
Art's Spirit



* **“SET-ASIDE”** meaning here: **discard or reject something**

SET-ASIDE "SUICIDE"
&
SUICIDE "SET-ASIDE"

TOTAL REVERSAL

Art Fan

to

Art Promoter

JEEVAN SHASTRA, the **Science of Living** for Being Human Being

**Nirmal was never an
ARTIST but was a great
promoter ARTS**



**Total
Reversal**

Latent Patent Potent Talent Bank of staff Children



JEEVAN SHASTRA, the Science of Living for Being Human Being

Painting class for the children of Staff & Customers



He conducted a massive painting contest for the children of customers & staff in 1990



Customers thronged to see the painting exhibition





MARRIAGE
into
“MERRY-AGE”

MARRIAGE
to
MERRY-AGE

Here is a heartwarming real

MARRIAGE



MARRIAGE
to
MERRY-AGE

The CLIMAX was the
HUMANE MARRIAGE
with **KINDNESS**
as the
WEDDING LANGUAGE.

You will surely get GOOSEBUMPS,
as you hear it.

Goosebumps



PART 1
SERVICE to
HUMANITY

Marriages
are made in
heaven

**But my son's
marriage with his
bride was felt as if
heaven had dawned
on earth as it
encompassed the
following.**

**HEAVEN had dawned on EARTH
in the marriage**

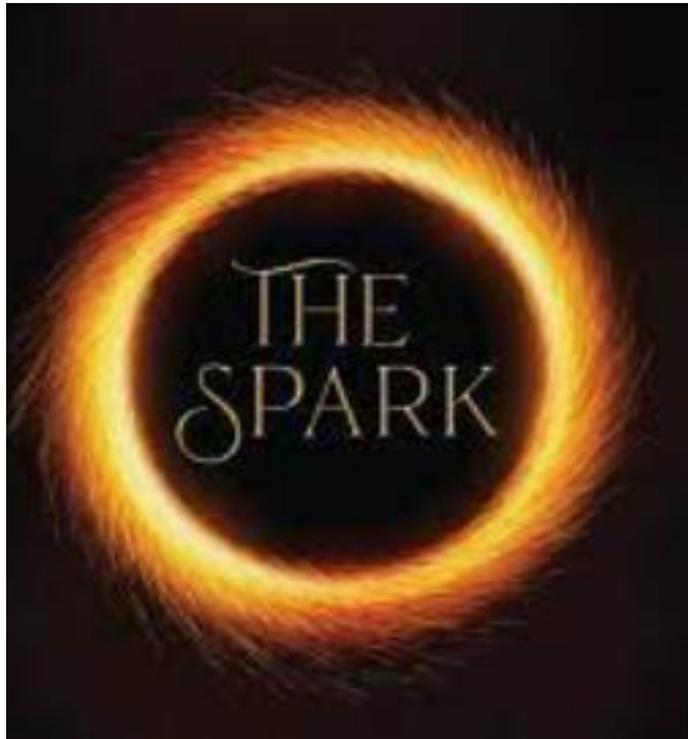
- 1. Handicapped Handicrafts**
- 2. Eco-friendly Marriage**
- 3. Humane Marriage**

ABLE
“DIFFERENTLY
ABLED”

&

HUMANE
MARRIAGE

HANDICRAFTS by HANDICAPPED



Success & ABILITY

India's Cross-disability Magazine

"Success & ABILITY" – India's innovative quarterly magazine on disability issues, is published by Ability Foundation. It aims to inform, inspire and interest readers from all sectors of society, even while focussing on persons with disabilities. The magazine thus becomes a bridge between the worlds of persons with and without disabilities and is aimed at being a powerful representative in the media, for all issues concerning people with disabilities.



Whom would you normally invite for a wedding? Relatives who will not let you forget it, if you forgot them. VIPs who contribute impressive photographs for the album. Business associates who contribute fat cheques towards wedding expenses. Friends, specially those who'll do the grunge work (putting thambulam in packets, gifts in bags) while you chat with long-lost relatives. And if you have a kind heart and a good memory, people who helped you long ago even in small capacities.

Welcome to the wedding of Manoj, son of M B Nirmal, Founder of Exnora, an organisation that works wonders in raising civic sensibilities. Added to the honour roll was another list of invitees - disabled artists. They were invited to exhibit and sell their paintings and other items of art at the wedding hall. A completely furnished square was allotted to each of the disabled artisans.

Nirmal's invitation card carried the customary information on the muhurtham, dinner and concert which you had to attend with "family and friends". Attached to this was a sheet of clearly printed paper, that talked of the value of friendship and the need to nurture it. It told you about his decision to break new ground in wedding "customs" and the reasons why his effort should be supported.

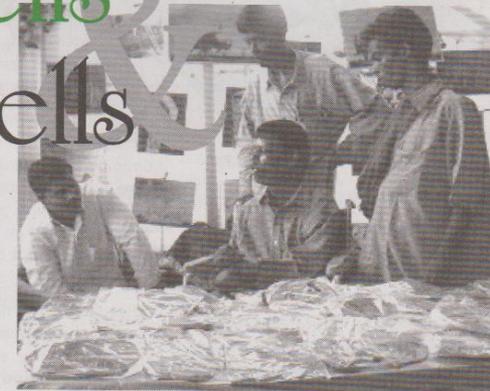
a trend for others to do something similar. They might think of promoting the sales of the artefacts or display the products in their premises. There are any number of charitable Clubs like the Rotary, Lions, Round Table, Jaycees and the Indian Red Cross in the city. What a turning point it would be if every member of these clubs did something similar?"

As the guests arrived in their finery, they were greeted by a band of disabled boys from the Home at the Guild of Service playing fast-paced music. The stalls were awash with brightly coloured bathik prints on kurtas, tops, wall hangings and cushion covers. On display were reverse glass paintings, gift articles, liquid candles and hand-made paper holders. Many of the wedding guests were thrilled to come face-to-face with the artist who had drawn the pictures of the deities they were worshipping at home. Crowds of guests were seen admiring the handiwork at the stalls.

Wedding Bells Crafted Spells



"The artists will get contacts," said his note that came with the card. "It will be a tremendous source of inspiration for others. People attending the wedding get sensitised - they see artists without hands paint beautifully by holding the brush in their mouth, with their feet, or lying down. This will set



Nirmal came to the hall from time to time to find out if they were comfortable, if they had joined the wedding feast, if they needed anything. He brought his son and his bride to interact with his special invitees and seek their good wishes.

Here was a wedding that would set a precedent. Nirmal says the idea has been received very well by many young people in Chennai. M.B. Nirmal... may his tribe increase.

GEETA PADMANABHAN



ABILITY
FOUNDATION

*Looking Beyond Disabilities
& Breaking Barriers Together*

Wedding bells Crafted Spells

- ➔ When would you normally invite for a wedding?
- ➔ Relatives who will not let you forget it, if you forgot them.
- ➔ VIPs who contribute impressive photographs for the album.
- ➔ Business associates who contribute for cheques towards wedding expenses.
- ➔ Friends, specially those who'll do the grunge work (putting thambulam in packets, gifts in bags) while you chat with long-lost relatives.
- ➔ And if you have a kind heart and a good memory, people who helped you long ago even in small capacities.

→ Welcome to the Wedding of the son of M B Nirmal, Founder of **ExNoRa** , an organisation that works wonders in raising civic sensibilities.

→ Added to the honour roll was another list of invitees – disabled artists. → They were invited to exhibit and sell their paintings and other items of art at the wedding hall.

→ A completely furnished square was allotted to each of the disabled artisans.

➔ Nirmal's invitation card carried the customary information on the Muhurtham, dinner, and concert which you had and friends".

➔ Attached to the invitation was a sheet of printed paper that talked of the value of friendship and the need to nurture it.

➔ It told you about his decision to break new ground in wedding "customs" and the reason why his effort should be supported.

ONE of the TWO ROWS of SHOPS of DIFFERENTLY ABLED in the Vijaya Sesha Mahal Hall



→ That was about an Exhibition cum STALLS selling of Artefacts by Differently abled in the marriage Hall itself.

→ The differently-abled artists will demonstrate their skills live, simultaneously selling their art products to the marriage invitees / guests.

→ “The artists will get contacts”,
said his note that came with the card.

→ “It will be a tremendous source of
inspiration for others. People
attending the wedding get sensitized
– they see artists without hands paint
beautifully by holding the brush in
their mouth, with their feet, or lying
down.

- ➔ This will set a trend for others to do something similar. They might think of promoting the sales of the artefacts or display the products in their premises.
- ➔ There are any number of charitable Clubs like the Rotary, Lions, Round Table, Jaycees and the Indian Red Cross in the city.
- ➔ What a turning point it would be if every member of these clubs did something similar?”

➔ As the guests arrived in their finery, they were greeted by a band of disabled boys from the home at the Guild of Service playing fast-paced music.



➔ The stalls were awash with brightly coloured bathik prints on kurtas, tops, wall hangings and cushion covers.

➔ On display were reverse glass paintings, gift articles, liquid candles and hand-made paper holders all made by differently abled .



→ Many of the wedding guests were thrilled to come face-to-face with the artist who had drawn the pictures of the deities they were worshipping at home.

→ Crowds of guests were seen admiring the handiwork at the stalls.



உலக சமீபாதி அருக்கல்

GLOBAL PLACE CHARITABLE TRUST

Sale of Product made by
Self Help Groups.

GLOBAL PHYSICALLY CHALLENGED
PERSONS LIFE CHARITABLE TRUST

VEI

➔ Nirmal came to the stall hall from time to time to find out if they were comfortable, if they had joined the wedding feast, if they needed anything.



→ Here was a wedding that would set a precedent.

→ Nirmal says the idea has been received very well by many young people in Chennai.

→ M.B.Nirmal..... may his tribe increase.

GEETA PADMANABHAN



**Handicapped Handicrafts.
Nirmal's son marriage hall
had 40 stalls of
Handicrafts of
Handicapped. Those who
came to marriage bought
gifts there & the sales
was Rs 2 lakhs**







JEEVAN SHASTRA, the Science of Living for Being Human Being



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Wedding Bells Crafted Spells



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GIETA PADMANABHAN

Handicapped Handicrafts in Nirmal's son marriage

DECCAN Chronicle

FORECAST
Generally cloudy sky.
Max: 40 Min: 28.9
RH: 80 %
Rainfall: 0.6 mm

MOONRISE
7:28 AM
MOONSET
12:00 PM

SOUTH
Pontiffs return to Kanchi Mutt



TODAY'S TAB
AN ECO-FRIENDLY WEDDING

THURSDAY 9 JUNE 2005

21

An eco-friendly wedding

RUCHIRA HOON

How eco friendly are you? Ask M.B. Nirmal the same and his answer will dazzle you. Not only is his approach to life extremely green but he believes in teaching everyone around him the same. The biggest example has been his son's eco-friendly wedding. The wedding titled 'Enviro-friendly marriage' used only products that could be recycled and were biodegradable. Cloth was used for the *panthi* instead of plastic, banana leaves for *sapadu*, which were fed to the cows after they were used and only fresh flowers were used for decoration. The food was cooked in bio-gas and the excess was distributed to an orphanage. The guests were all encouraged to recycle the pet bottles and paper cups that they were using at the wedding. Even the *thamboolam* was distributed in cloth bags to protect the environment. "Zero garbage, that was what my motive was. I believe that plastic and thermocol are very harmful. So for the wedding we have used only bio degradable products," says Nirmal. The newly weds planted saplings to promote the eco-friendly idea of the father of the groom. This first of its kind, trendsetting wedding, had more than just one unique feature. An exhibition of handicrafts made by disabled people were also on display in the *Kalyana Mandapam*. Organisations such as Ability, Guild of Services, Banyan etc presented their talent. Says Nirmal, who is also the Chairman of Exnora International, "Not many people come to such exhibitions. This was the perfect opportunity to show the people what they were missing. Over 1,500 people attended the wedding and each guest left the *Kalyana Mandapam* with a sapling in hand along with the fact that one can go green even at weddings!



T.N Seshan admires the handicrafts (Nirmal seen in the background), below: The newly-weds

Zero garbage, that was what my motive was. I believe that plastic and thermocol are very harmful. So for the wedding we have used only bio degradable products





THE NEW
INDIAN EXPRESS

Creative kolu from wastes



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ExNoRa WASTE ART KOLU

2011



Several Hundreds of
Painting compitit



Annually hundreds of
painting classes and
competition conducted by
ExNoRa

AVAIL without **FAIL**

NINE FINE

9 GIFTS

to

TAKE YOU

to

TOP

PAUSE,
SEE &
NOTE
the
CONTACT DETAILS



For getting all breakthrough ideas
which will make your life wonderful,
please do follow M B Nirmal
on [twitter](#) @mbnirmal

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Thank you
James